



KEITH KNIGHT RIDE DAY

On Sunday, April 14th, Roseville Yamaha Kawasaki, E-Street MX and numerous other industry friends, riders and vendors (see video for these amazing companies!) hosted a Ride Day at E-Street MX to benefit local rising MX star, Keith Knight and his racing efforts. Keith is a member of Roseville Yamaha Kawasaki's freshly released RAP Team (Racer Assistance Program). The RAP Team is a newly created program for 2013 to provide support to local motocross and offroad racers while they push to accomplish their race goals (more blogs about RAP and the riders' progress will be posted throughout the year). This event allowed us to bring much of the team together for the first time. With riders from every age group and class from minis to novice, intermediate and pro riders it proved to be an awesome experience. The team dynamic was great! The atmosphere was all about fun and helping out a teammate. Many RAP riders and their families took part in the raffle where all of the proceeds went straight to Keith Knight and his goal of racing the AMA Nationals this summer. With prizes ranging from Troy Lee Designs and Fly Helmets along with signed Ryan Dungey and Dean Wilson jerseys to Renthal handlebars and Spy goggles the ticket buyers were rewarded for their generosity. Big thanks to those companies and everyone that donated to the cause.



On another note, being out at E-Street gave me the opportunity to film using the new GoPro Hero 3 Black Edition along with the GoPole arm helmet attachment and several other goodies. The video can be found here: <http://www.youtube.com/watch?v=bm3bY25P7VI>. It's shot completely with the GoPro. It was a mix of simply setting the GoPro in the dirt for low point of view shots, using the UK PRO Pole 22 arm (which is an arm extension with a grip) to capture the moving shots and the GoPole arm for the helmet cam you see on Keith. Oh and the sketchy rides in the back of the Rhino, can't forget those... All in all, this camera is amazing. I used the 1080p video settings, which is actually one of the lower quality formats on the camera, so that I could experiment with slow motion. As the 4k and 2k cinema settings only work with a

slower frame rate, and the inability of my MacBook to playback this crazy quality of video. But even the 1080p settings produce great work even with the shrunken down version YouTube requires. The GoPole was interesting as well. The angle of the camera is awesome, new and creative. You can really see Keith work the bike. We did have trouble with the camera staying up though. As seen in the video it did like to fall in the riders face. Which could be a bit treacherous... It's great for one or two laps of epic footage though. After a day filming with the newest release from GoPro, I have nothing bad to say about the camera. Sick quality, it can take a beating and you can put it just about anywhere. Come in to Roseville Yamaha Kawasaki to check out the GoPros we have in stock along with all the accessories you'll ever need.



We want to wish Keith Knight the very best at this year's 2013 Hangtown National! We hope to see you all out there in support. Come check out the Roseville Yamaha Kawasaki setup while you're there. A special thank you and shout out to Scott Davis of E-Street MX who generously donated 100% of the gate proceeds to Keith's racing efforts! See you at the track!

Barrett Martin
Roseville Yamaha Kawasaki

ROSEVILLE

 **YAMAHA** Kawasaki