



2013 Hangtown Classic Weekend. One of, if not the biggest weeks/weekends of the year for Roseville Yamaha Kawasaki. Once again a huge success, for us as a company as well as for the riders of our newly formed RAP Team. Couldn't have asked for a better turnout. The racers that could make it put on a show as well, and we were there to provide trackside support for anyone that needed it. With the trailer up in vendor row, and a setup in the amateur pits we tried to help out any way we could with race gas, extra parts and other odds and ends racers may have needed for the weekend. Mike Anderson, one of our technicians, even came out to do some wrenching for Pro Am rider Kyle Tucker on Friday as well as Keith Knight on pro day Saturday. Big shout out to Mike for keeping those bikes running fresh throughout the weekend.



While Knight was out ripping with the big boys, Roseville Yamaha Kawasaki was busy manning the setup on vendor row. The umbrella girls kept the crowds coming throughout the day Saturday. If you walked through vendor row at all, there was no way to miss them. If you didn't happen to stop to take a picture like everyone else you can be sure to watch the GoPro edit as they got a small slice of the video. The atmosphere was crazy in the pits all day with the Red Bull DJ blaring music and the number of people never letting up. We were happy to see many of our customers come by to say hello and would like to thank them for the support. We also hope you got a glimpse of the huge banners lining the bridge over the pro track entrance. Trying to get exposure wherever we can. Thanks to Dirt Diggers for the awesome spot on vendor row once again and the ability to advertise. We also would like to thank everyone that came by the Oakley booth.

Scott, Carrie, Katie and Brandon ran our own little setup, hooking people up with shades all day. Hopefully you got to check out the demo of the new Oakley Airbrake goggle as well. Amazing what Oakley was able to do with the new lenses. Be sure to come in and ask us about them.



As for me, I was out filming with the GoPro once again. Trying to capture as much of the action as possible for our RAP Team. Gaining track access was key in getting the shots and Brandon Belding pulled out all the stops to get some all access passes for the crew. Big thanks to him. You can view the video at http://www.youtube.com/watch?v=7GJ_4V4yF6A . Unfortunately we couldn't get on the track Saturday to get footage of Keith Knight ripping in the A practice. We were pretty bummed about that. But with the stellar turnout of amateur RAP riders, I actually got way to much footage to squeeze into a reasonably long video. With riders seemingly in every other moto, my day was filled with running up and down the Hangtown hills, racing back and forth from the starting gate to the rest of the track. Thank goodness the weather was cooperative with temps in the 70s and 80s so I wasn't smoldering in the sun. Not that I'm complaining about being on the track the best weekend of the year! And the action was awesome! We had guys running up front in several classes, battling for position. It made my job of getting the shot that much easier. So take a minute, check out the video. (It has to be viewed on a computer (sorry copyright reasons)). Maybe you'll see your rider. And if I missed them this time you'll be sure to see them in the next installment!



My first time out at the Hangtown Classic was exactly what I expected, fun, excitement for the new season to get started and just an overall good time. Even packing up and leaving was an adventure as we almost took out a beef jerky stand (thanks Scott) but we won't get into that... It was great connecting with a lot of the riders and I hope they enjoy the video. We were pumped to see Keith Knight out on press day and in A practice Saturday. We'll be cheering him on the rest of the nationals he attends, as he works to make the show. Once again, thanks to everyone that came out, stopped by the trailer and showed support in the amateur pits. Proud of all of our RAP riders and hope to see them at many more races throughout the summer. Big thanks to Dirt Diggers for hooking us up. And all of our customers and friends for the support. Until next time!

Barrett Martin
Roseville Yamaha Kawasaki

